

# PMA WORKING GROUPS (last updated May, 2024)

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## ARTISTS SECTOR WORKING GROUPS

### ANTI-HARASSMENT GROUP

The PMA Anti-Harassment group formed in May 2022, and is a peer-support group for PMA agents. The group drafted a guidance document for agents, which can be found in the resource section of the PMA website. Members of the group also represent the PMA on a number of industry discussion groups.

**Group members:** Beccy Kilgarriff, VSA; Fiona Keddie Ordd, Keddie Scott; Gabriella Capisani, United Agents; Holly Davidson, BWH Agency; Jo Thurley, Independent; Lucy Doyle, Modern Collective, Sarah Camlett, Independent; Victoria Lepper, Victoria Lepper Associates; Leoni Kibbey, Capulet; Kelly Everitt, Kelly Everitt Associates.

### BECS

Kevin Francis, Angel and Francis; and Andy Herrity, Gardiner Herrity represent the PMA on the BECS Board (holding one position as a Board member, and capacity to alternate attendance).

### CHILDRENS WORKING GROUP

The CWG upholds the interests of agents representing children. They work closely with Spotlight and have produced guidelines for Agents, Parents and Casting Directors, titled “Working with Children”, which can be found on in the resource section of the PMA website.

**Group Members:** Esta Charkham, Charkham Associates; Mathew McGibbon, Sylvia Young; Marylyn Palmer, JPA Associates, Michelle Kirby, Daisy and Duke; Julie Martin, Sylvia Young; Seb Brennan, Sylvia Young.

### COMMERCIALS AND VOICE-OVER WORKING GROUPS

The commercials’ group meets regularly with Equity and Casting Directors (from the CDG and CDA) to uphold standards in the commercials sector. It is a wide, representative group.

**Commercials group headed by:** Fiona Keddie-Ordd, Keddie Scott

**Voiceover agents headed by:** Hayley Ori, Bespoke/CWVG

### DISABILITY RIGHTS WORKING GROUP

A newly formed group, dedicated to helping agents advocate for clients with disabilities, and encouraging best practice across our industry. The group are launching a guide to practical steps an agent can facilitate to create a working environment where their clients can thrive, available in the resources section of the PMA website soon.

**Group Members:** Emma Higginbottom, Curtis Brown; Geri Spicer, Intertalent; Jon McHardy, Keddie Scott; Leanne Murphy, FLP Management; Andrew Roach, Insanity; Ben McDougall, Soundcheck

Group; Rachel Swanston, CVVG; Victoria Lepper, Victoria Lepper Associates; Jimmy Jewell, JWL; Adam Welsh, Divergent Talent.

#### **DRAMA SCHOOLS WORKING GROUP**

Creators of Best Practice Guidelines for meeting and offering representation to new graduates, intended for use by Drama Schools, Graduates and Agents. The guidelines, now in their third year are updated annually and have the support of both Equity and Spotlight.

**Group Members:** James Penford, McEwan and Penford; Mark Ward, Belfield and Ward; Emma Bloomfield, Bloomfield and Welsh; Morwenna Preston Management.

#### **EQUITY TV & FILM WORKING PARTY, 2024**

This working party is a formal structure instigated by Equity to consult with agents prior to and during Industry Agreement negotiations. Historically it is attended by the co-chairs of the Artists' Sector, and members of the PMA Council (Artists' Sector)

**Group members:** Alfred Califano, TAP; Chris Farrar, Hamiton Hodell; James Penford, McEwan Penford; Kate Staddon, Curtis Brown; Debi Allen, Curtis Brown; Donna French, Gordon and French; Kevin Brady, AHA; Dawn Green, CAM.

#### **IMMERSIVE THEATRE WORKING GROUP**

A group established to create best practice guidelines for "immersive theatre" work. The guidelines are available in the resources section of the PMA website.

**The group is led by:** Rachel LeSeelleur, BC Creative; and Louisa Palmer, LJP Management.

#### **LGBTQ+ WORKING GROUP**

Working directly with Equity' LGBTQ+ Committee.

**This group is led by:** Kat Oliver, CVGG; and James Penford, McEwan Penford.

#### **RACIAL DIVERSITY WORKING GROUP (aka The Diverse Squad)**

Formed in 2020 in response to the Black Lives Matter movement, the group advocates for racial equality in casting, and production. In particular the group has been working towards enshrining equal hair and make-up provision for non-white actors.

**Group members:** Sharon Henry, Sharon Henry Management; Mildred Yaun, Sara, Core Management; Dawn Green, CAM; Ikki El-Amriti, IAG Talent; Juliana Bautista, IAG Talent; Keana Senior, Victoria Lepper Associates; Ebum Osobu, Winterson's.

#### **SPOTLIGHT LIAISON GROUP**

A regular liaison group with Spotlight.

**Group members:** James Penford, McEwan Penford; Fiona Keddie Ordd, Keddie Scott; Kevin Brady, AHA; Thomas Caulton, Curtis Brown.

#### **THEATRE WORKING GROUP**

Meeting regularly with Equity's Theatre Division – a crucial liaison between agents and the Union .

**Group members:** James Penford, McEwan & Penford; Lisa Willoughby, BWH; Helen Clarkson, Curtis Brown; James Beresford, TAP; Fiona Keddie-Ordd; Keddie Scott.

## **DRAMATISTS AND DIRECTORS SECTOR WORKING GROUPS**

**BBC TV FORUM GROUP**, signatories with the Writers' Guild of Great Britain (WGGB) to the BBC Script Agreement for Television and Online (SATO).

**Group members:** Rebecca Watson, VHA; Marc Berlin, Berlin Associates; Katie Williams, The Agency; Giles Smart, United; Phil Adie, Nick Turner Management Ltd.

### **BBC CHILDRENS' WRITERS FORUM / AND ANIMATION**

**Group Members:** Jean Kitson, Kitson Press; Lucy Fawcett, Shiel Land Associates; Georgina Ruffhead, Haworth Agency; Warren Sherman, Cecily Ware; Gemma Hirst, Gemma Hirst Associates; Katie Snaydon, Gemma Hirst Associates.

**BBC RADIO WRITERS FORUM:** Elaine Steele, Elaine Steel Management; Meg Davis, Ki Agency

### **CREATIVES (THEATRE/OPERA/DANCE)**

**Headed by:** Helen Mumby, The Soho Agency, Mark Price, AHA Talent and Tracy Elliston, Judy Daish/United

### **DIRECTORS**

**Group members:** Elinor Burns, Casarotto Ramsay; Hugo Young, Independent; Michelle Archer, United; Joe Phillips, Curtis Brown.

### **ITV FORUM GROUP**

**Group members:** Rob Krait, Casarotto Ramsay; Nick Turner, Nick Turner Management; Simon Blakey, The Agency.

### **LONG-RUNNING SERIES GROUP**

**Group members:** Matt Connell, Berlin Associates; Diane Culverhouse, Culverhouse Associates; Gary Wild, JFL Agency; Julie Press, Kitson Press Associates; Nick Turner, Nick Turner Management.

### **NT DIGITAL**

**Group members (writers' agents):** Lisa Foster, Rose Cobbe, Lily Williams and Lynda Farmer. **Group Members (creatives' agents)** Mark Price, AHA; Davina Shah, and Tracey Elliston.

**WRITERS DIGITAL PAYMENT** - a not-for-profit scheme, set up by WGGB and the PMA in 2012, to distribute payments for writers based on the number of views a show receives on iPlayer and ITVX.

**Group Members:** Lisa Foster, Casarotto Ramsay Associates; Marc Berlin, Berlin Associates

### **WRITERS GUILD, NETFLIX, PMA AGREEMENT**

**Group members:** Charlotte Knight, Fiona Williams, Matt Connell, Cathy King

### **THEATRE (WRITERS)**

**Headed by:** Mel Kenyon and Lisa Foster, Casarotto Ramsay